

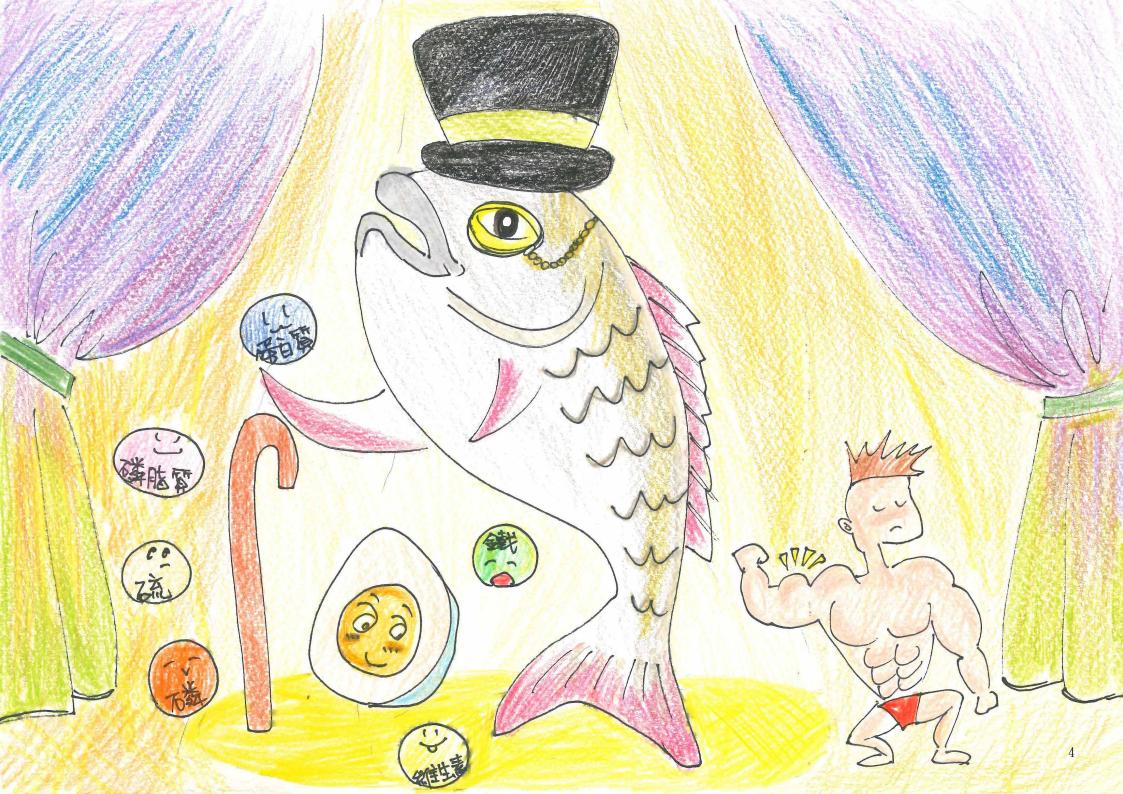


大家好!我是漁產界新貴——人稱「國寶魚」的台灣鯛。

這幾年,我快速竄紅,不僅連鎖超市的生鮮食品架上有我;各大火鍋店、料理餐廳的食材裡 也常見到我。我低脂又高蛋白,深受消費者喜愛。

Hello everyone! I am the new noble of the fishing industry—Taiwan Tilapia—known as the "national treasure fish".

In recent years, I have quickly become popular and can be found not only on the shelves of fresh food in supermarket chains, but also in the ingredients of hot pot shops and restaurants. I am low-fat, high-protein, and popular with consumers.

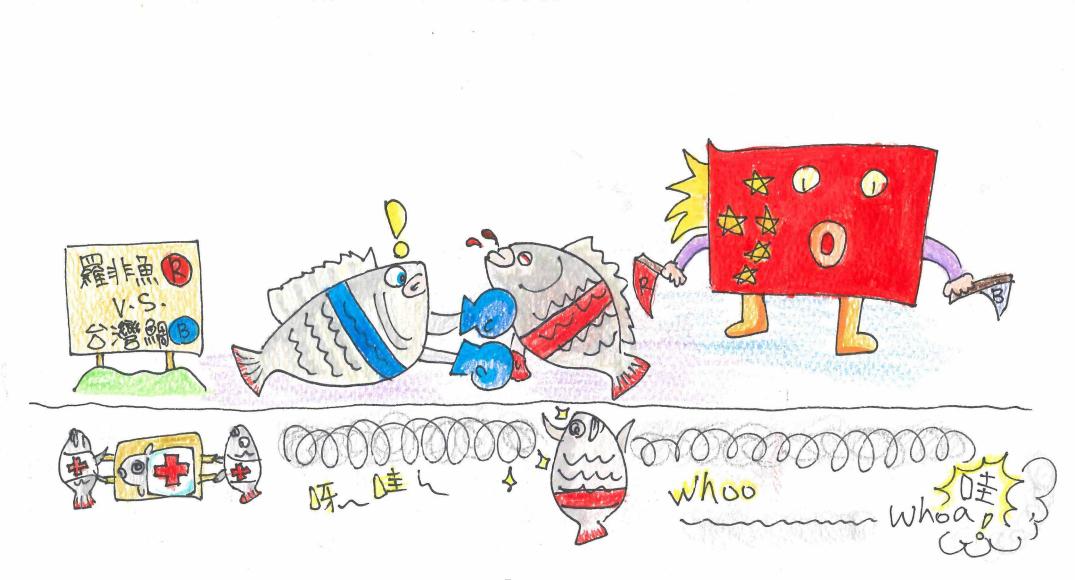




遙想當年,我和雞豬鴨混養在一起,時常被嫌有土腥味。養殖量大,價格卻低落,以致曾有 魚販惡意毀約,拒絕向漁民收購。

Recalling those years when I was polyculture with pigs and ducks, I was often despised for fishy and the smell of soil. Large aquaculture production resulted in such low prices that some wholesalers maliciously breached contracts and refused to buy us from fishermen.

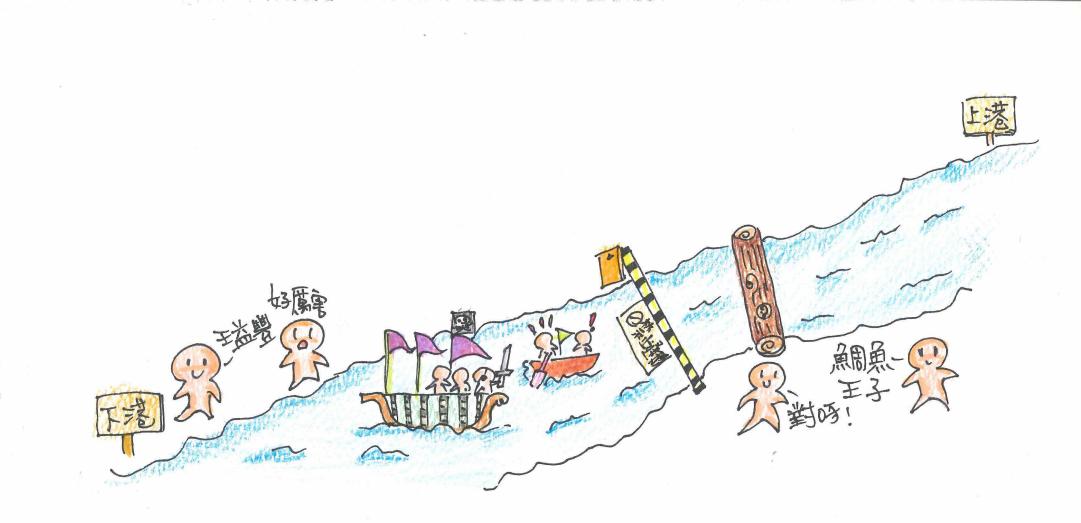




更糟的是,中國大陸還以相似的「羅非魚」搶市,企圖把我殺個片甲不留。 To make matters worse, Mainland China also used similar "tilapia" to muscle for the market, trying to destroy me completely.

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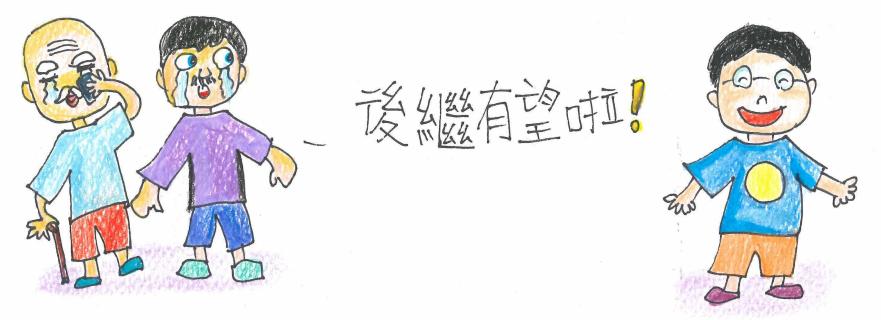


幸好,我的救世主及時出現,讓我逢凶化吉,由黑轉紅。那個人正是「頂港有名聲,下港有 出名」,人稱「鯛魚王子」的口湖魚類生產合作社總經理——

王益豐先生。

Fortunately, my savior appeared in time and helped me to turn the tables. The person is Mr.Yifeng Wang, the general manager of the Kouhu Fish Production Cooperative, known as the "Prince of Tilapia".

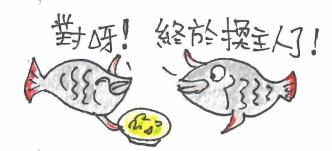


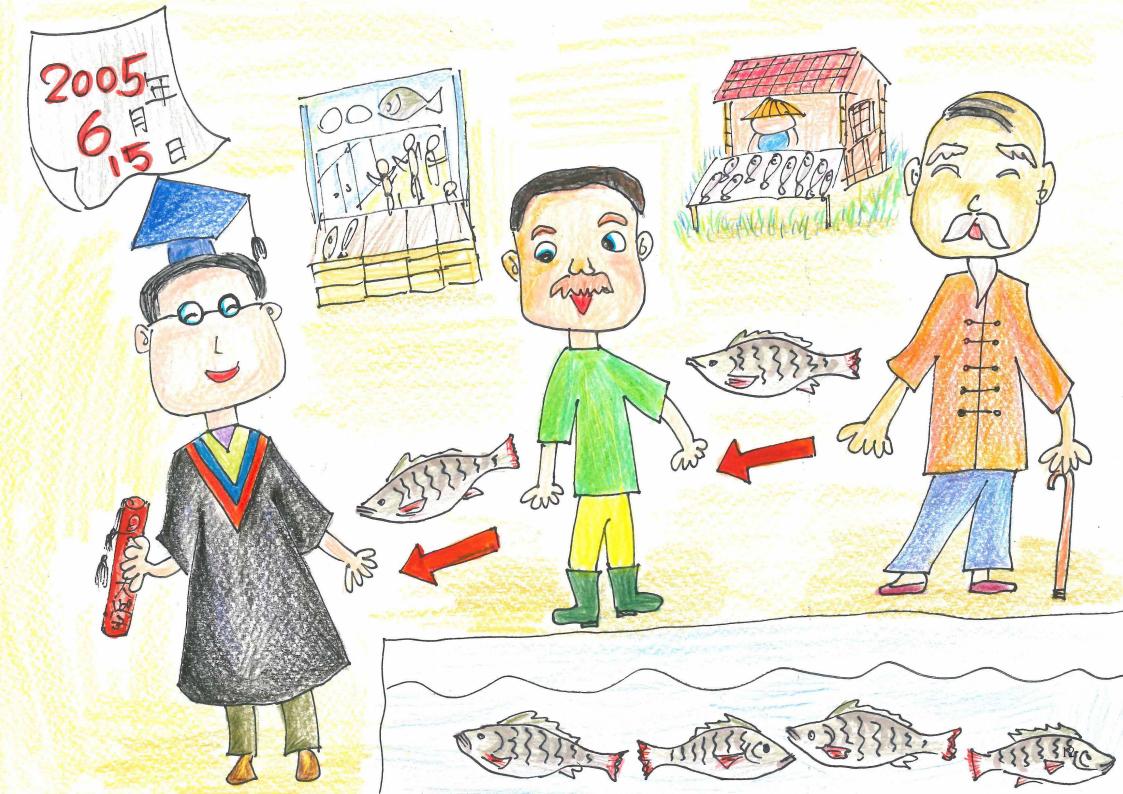


2005年,大學剛畢業的王益豐先生,毅然決然返回家鄉,投入祖傳三代的養鯛行業。 In 2005, Mr. Yifeng Wang, who had just graduated from university, resolutely returned to his hometown and devoted himself to the three-generation tilapiafarming industry.





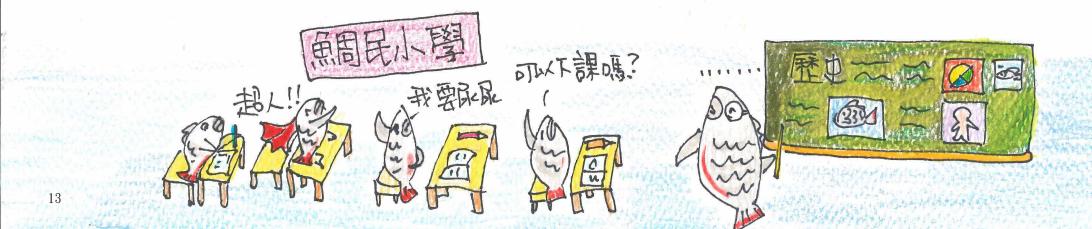




他看到漁民辛苦養殖的鯛魚價格長年不佳,深知唯有提高鯛魚的附加價值,才是王道。於是,開始苦心研究,與台日專家交流,最終成功研發出各種鯛魚商品,讓臺灣贏得鯛魚王國的美名。



Seeing that the price of the tilapias which the fishermen worked so hard to farm was not good for many years, he knew that to increase the added value of the tilapias as soon as possible was the most important thing. As a result, he began to study painstakingly as well as communicate with Taiwan and Japanese experts. Finally, he successfully developed a variety of tilapia products, allowing Taiwan to win the reputation the kingdom of tilapia.

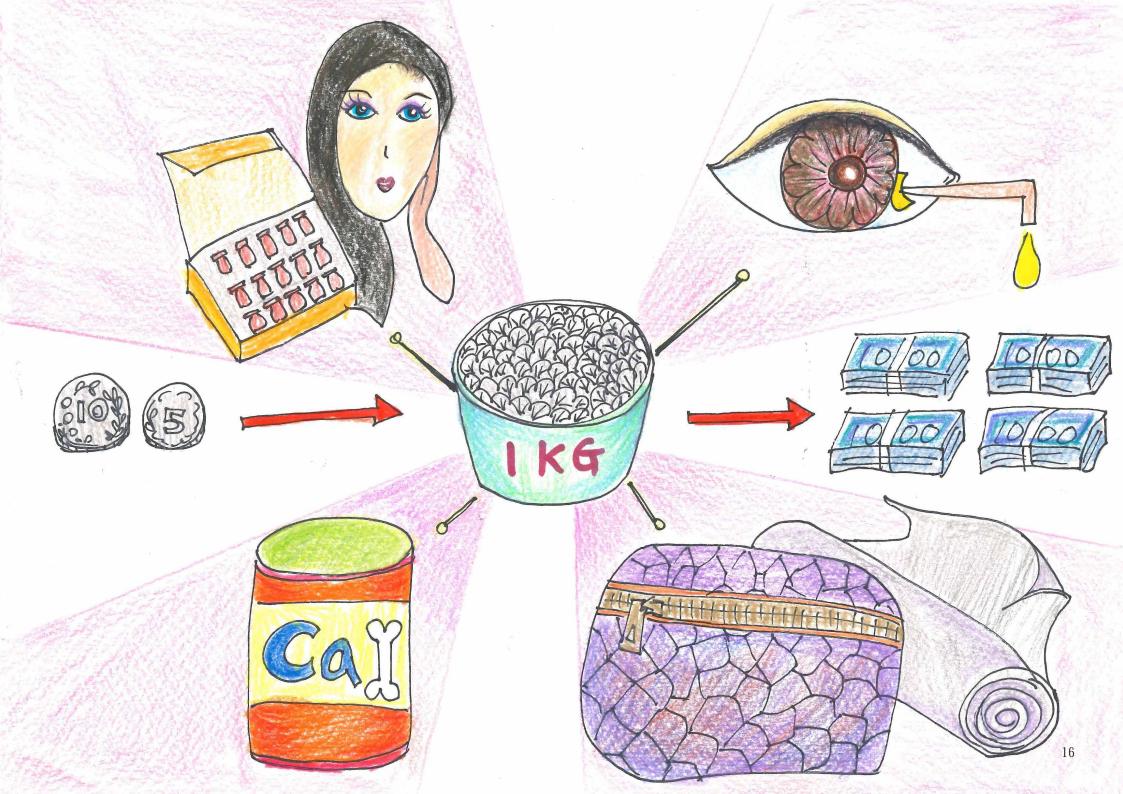


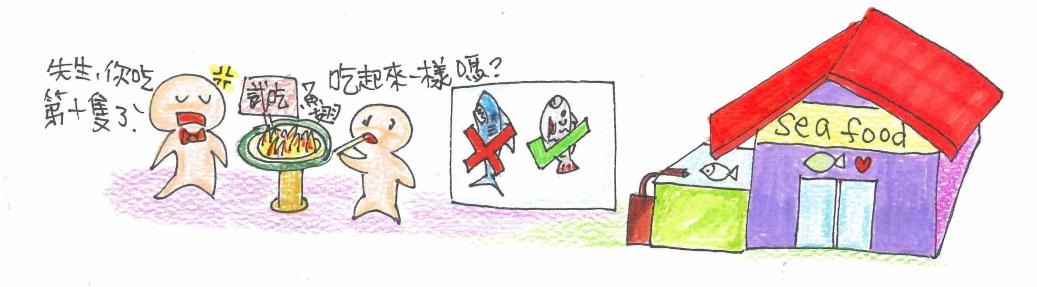




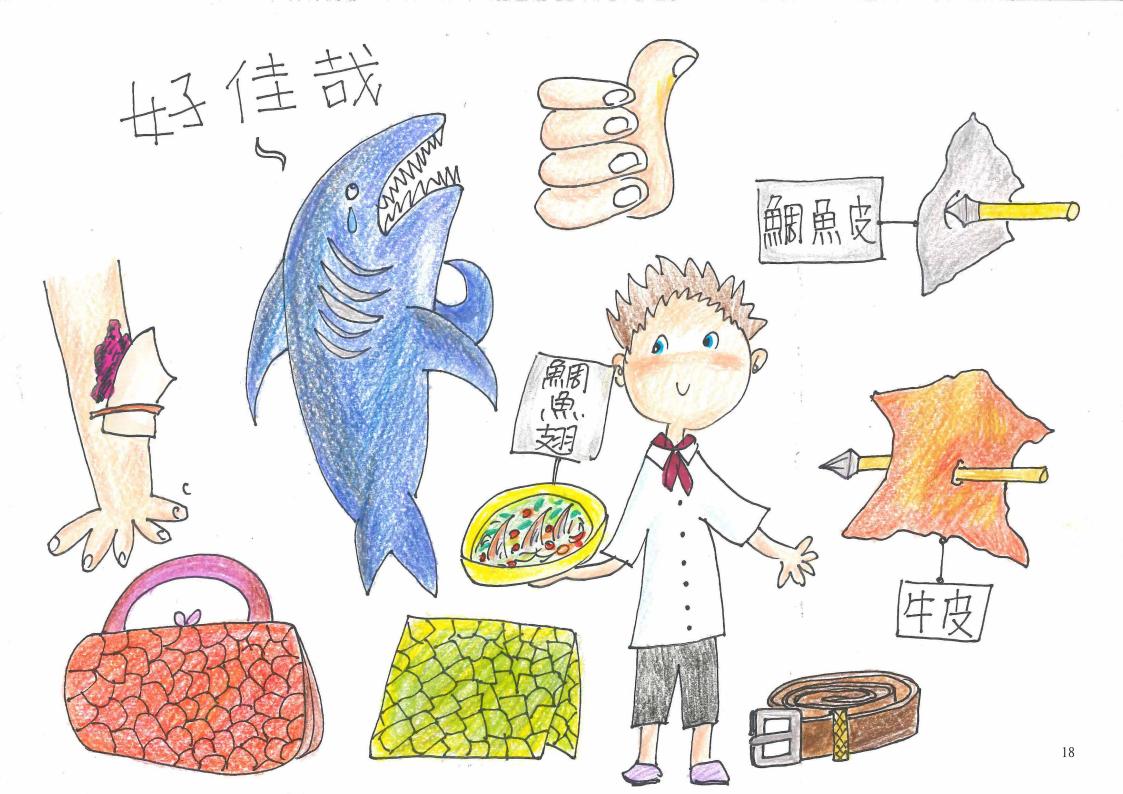
原本被人棄如敝屣,一公斤才15元的鯛魚鱗,搖身一變,成為膠原蛋白、人工眼角膜、骨粉 和機能布料的最佳原料,價格自然也就水漲船高,飆升到一公斤40萬元。 The tilapia scales originally casted aside like old shoes and sold for only 15 dollars per kilogram, became the best raw material for collagen, artificial cornea, bone meal, and functional fabric. The price consequently rose to 400,000 dollars per kilogram.

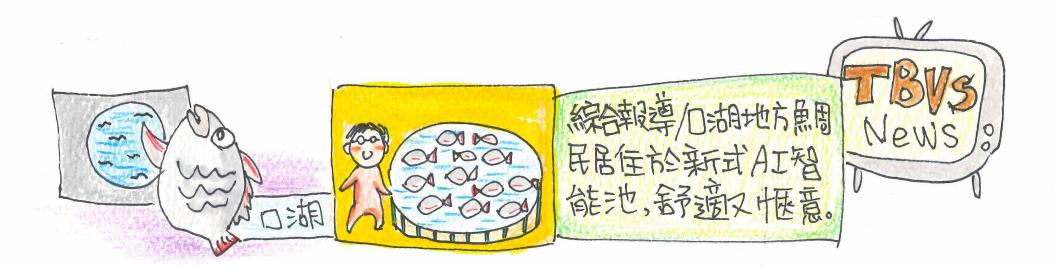






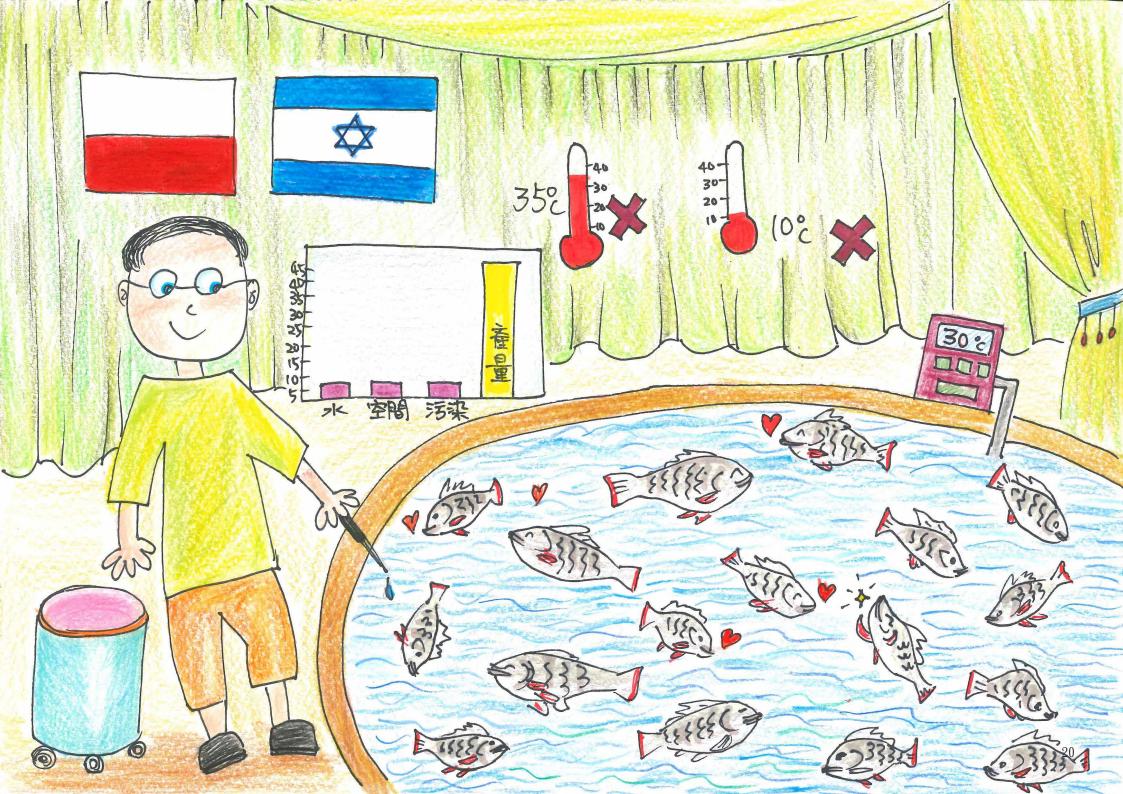
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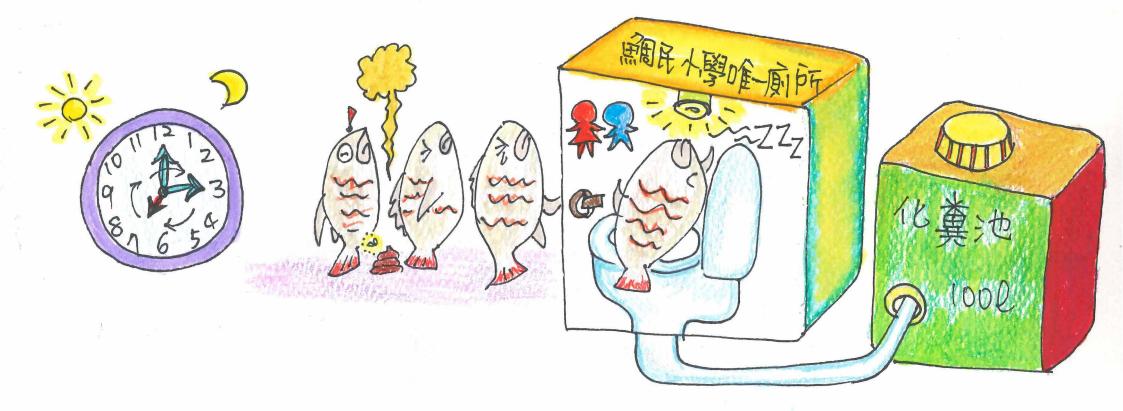


為了穩定我們台灣鯛的品質與數量,王益豐先生取經波蘭與以色列,為我們打造「少用水、 少汙染、少空間、高產值」的圓形AI智能養殖場。住在AI養殖池裡的我們,既不怕高溫報到, 也不怕寒流來襲,舒適又惬意。

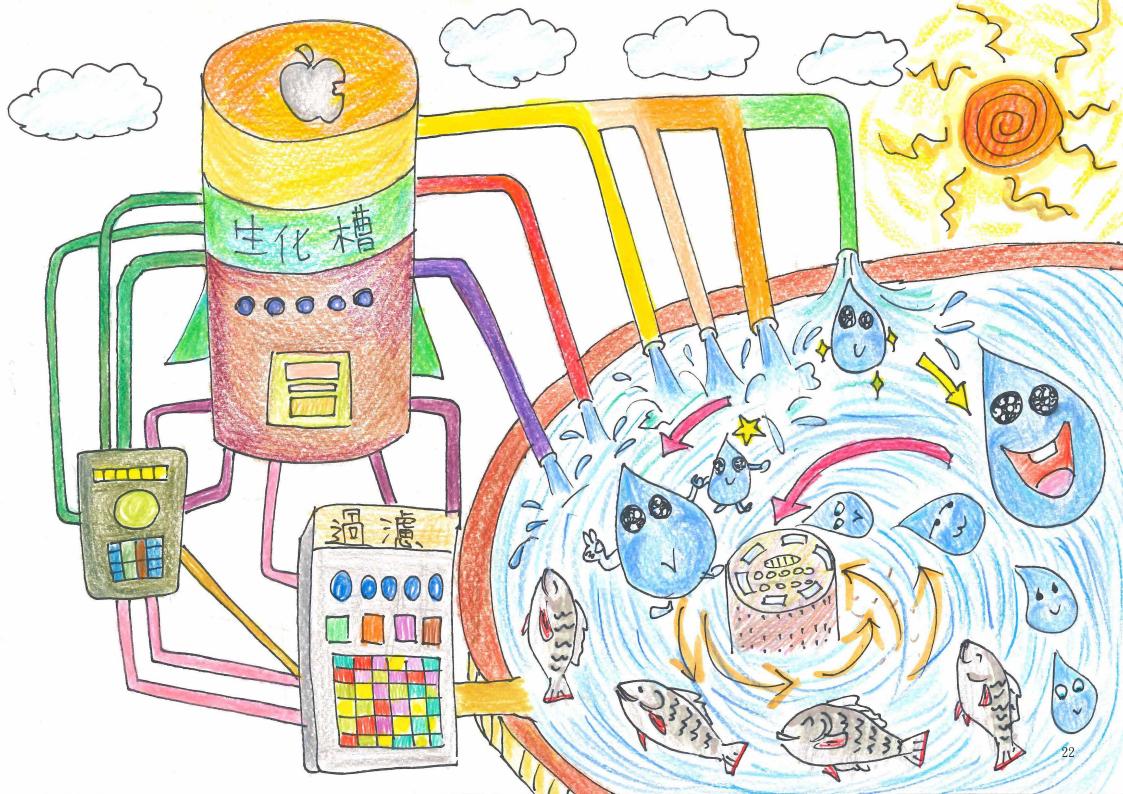
In order to stabilize the quality and quantity of Taiwan tilapia, Mr. Yifeng Wang learned from Poland and Israel to create a circular AI smart pond with "less water, less pollution, less space, and high value of production " for us. Living in the AI breeding pond, we are not afraid of high temperature and cold snaps. It is comfortable and cozy.

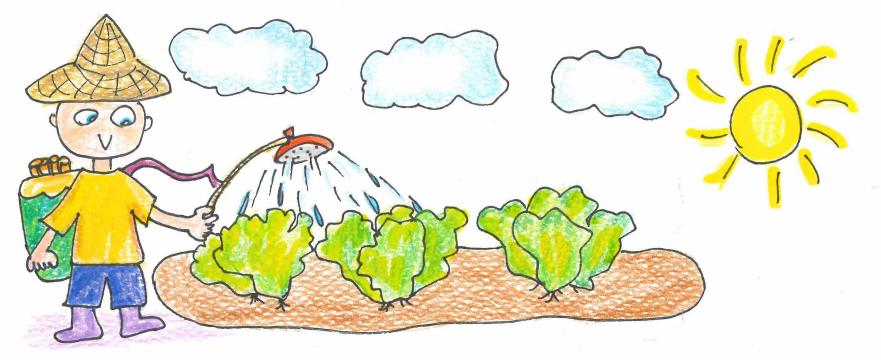


養殖池底部設置排污孔,污水過濾完糞便後,流至生化槽,再打回原本的養殖池,24小時不 間斷循環,減少飼養需水量。

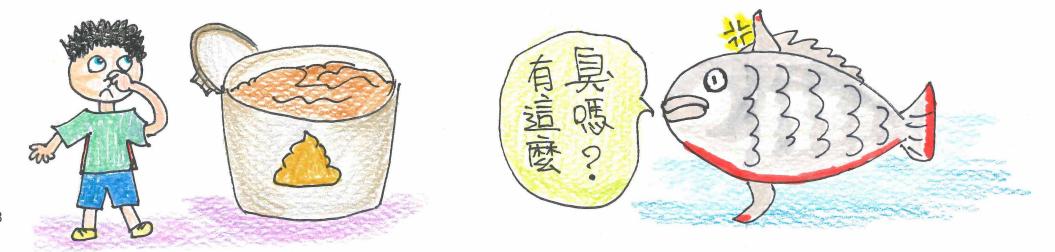


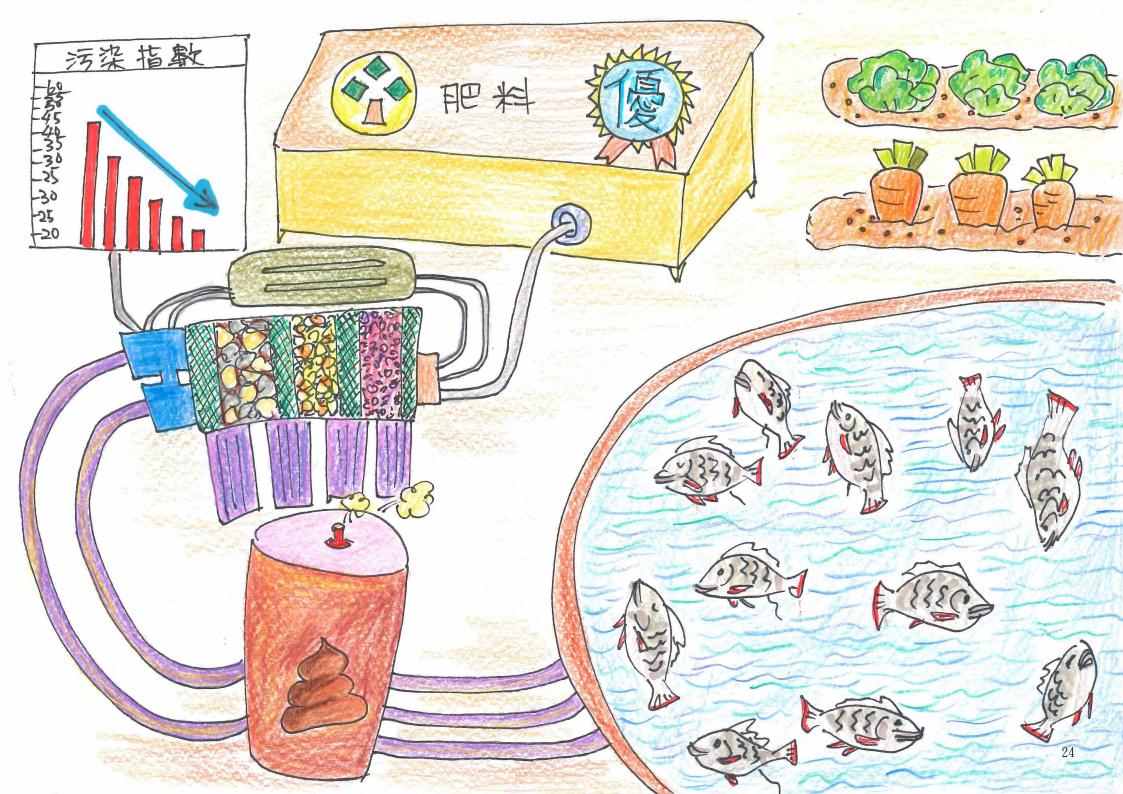
The bottom of the breeding pond is equipped with a sewage hole. After the sewage is filtered, it flows to the biochemical tank, and then returns to the breeding pond. It is circulated incessantly for 24 hours to reduce the water demand for breeding.





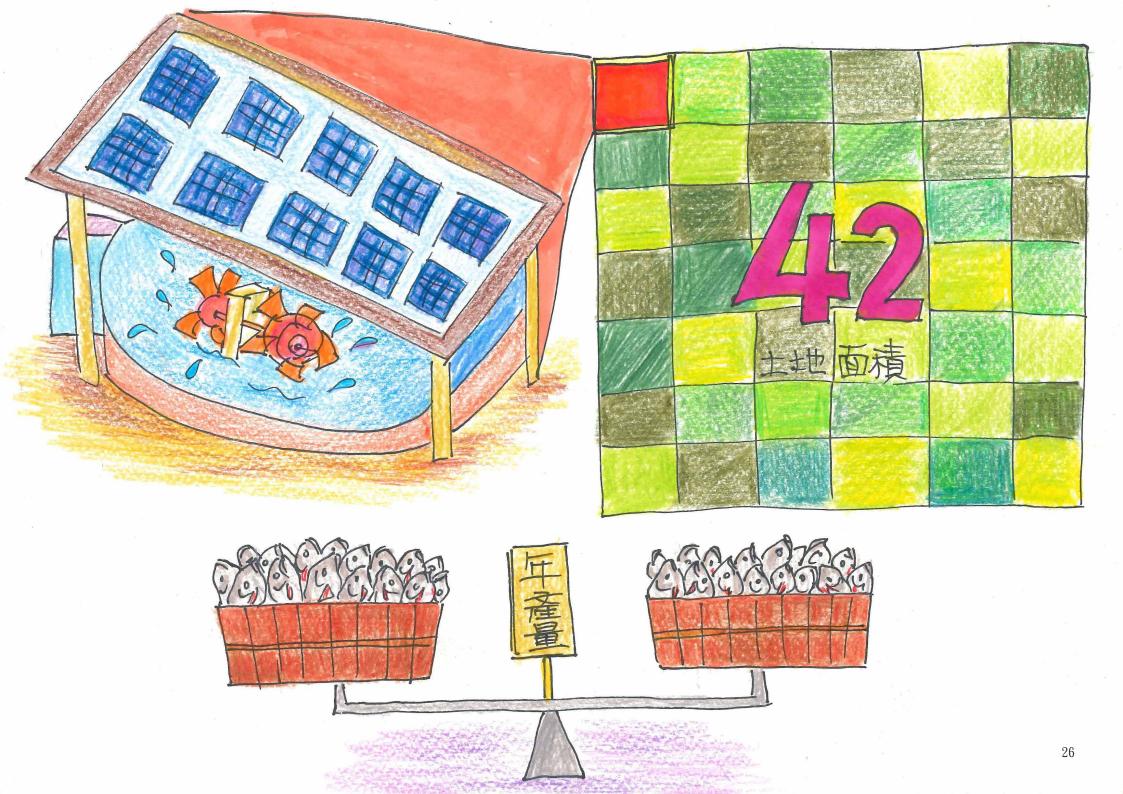
排泄物經過濾後,作成肥料,用來種植蔬菜,減少環境汙染。 The excrement is filtered and used as fertilizer to grow vegetables and reduce environmental pollution.

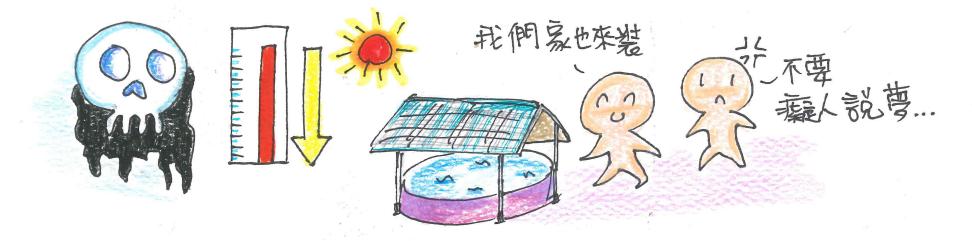






一個智能池,占地僅需傳統漁塭的四十二分之一,年產量卻與傳統魚塭相當,大大減少土地的需求量。
A smart pond occupies only one forty-two of the area of a traditional fish pond, but its annual production is equivalent to that of a traditional fish pond, greatly reducing the amount of land required.





屋頂架設太陽能板,供電給打水車等周邊設備,讓漁電共生。 遠端監控池水的溶氧量、酸鹼值與溫度,自動投餌、投藥,大幅降低我們的死亡率,讓我們 的產量再升級。

Solar panels are installed on the roof to supply power to peripheral equipment such as water wheels, allowing fish and electricity to coexist. Remotely monitoring the dissolved oxygen, pH, and temperature of the pool water

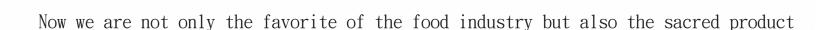
as well as automatically feeding bait and drugs greatly reduce our mortality rate and upgrade our production.



現在的我們,既是食品界的寵兒,也是美容界的聖品;不僅在國內市場受到肯定,也深獲歐、 美、日、韓的青睐。華航空中廚房、統一超商7-11、全聯福利中心及許多五星飯店固定與口 湖魚類生產合作社合作,日、韓兩國,每月進口的鯛魚片就高達200 噸呢!

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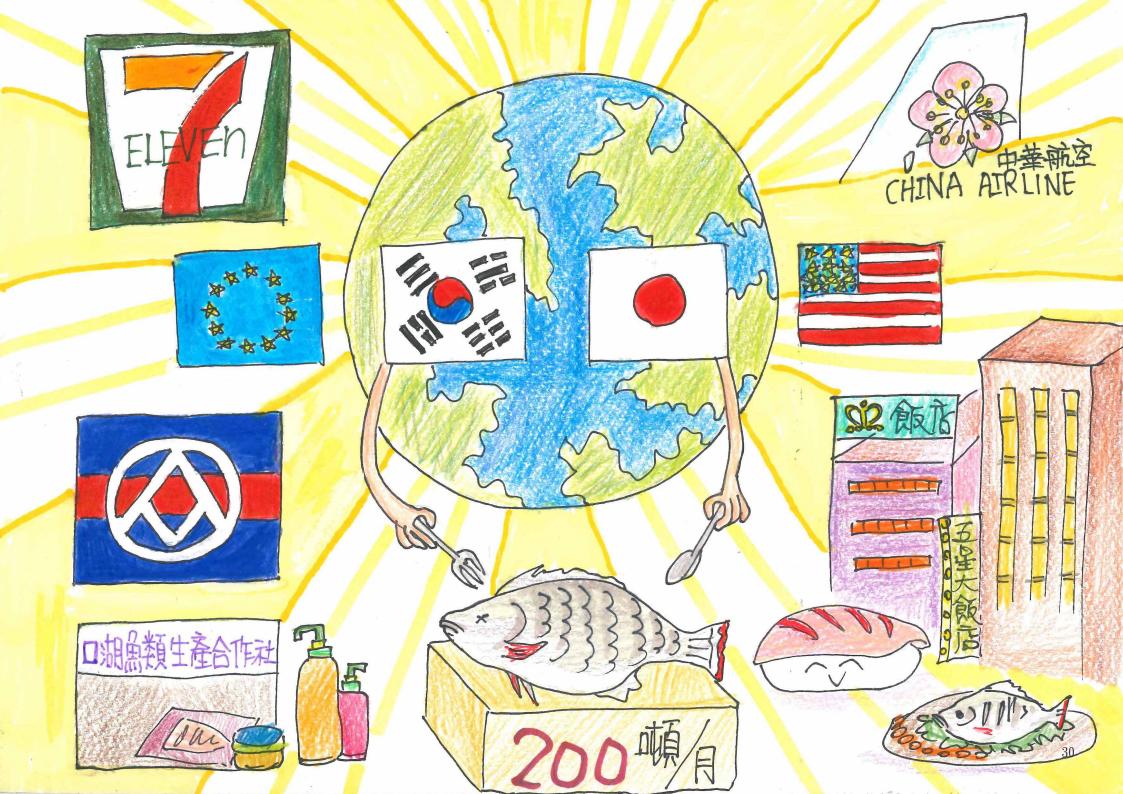
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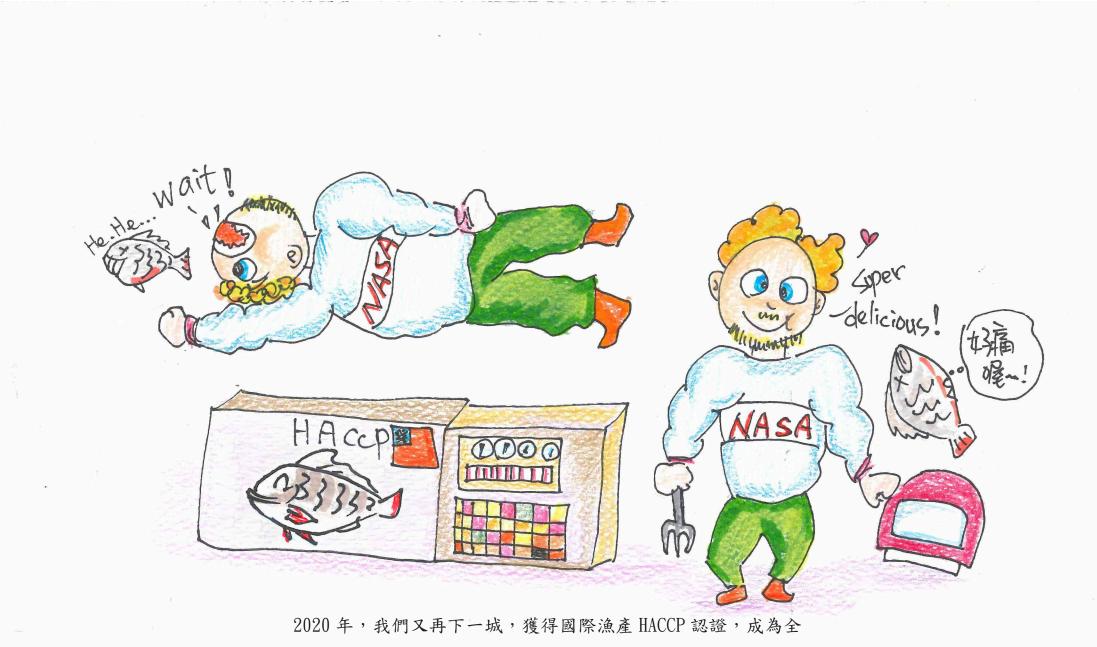


of the beauty industry.we are not only recognized in the domestic market but also deeply favored by Europe, the United States, Japan, and South Korea. China Airlines Sky Catering, 7-11, PX Mart, and many five-star hotels are cooperating with Kouhu Fish Production Cooperatives. Japan and South Korea import up to 200 tons of tilapia fillets every month!

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Yumm

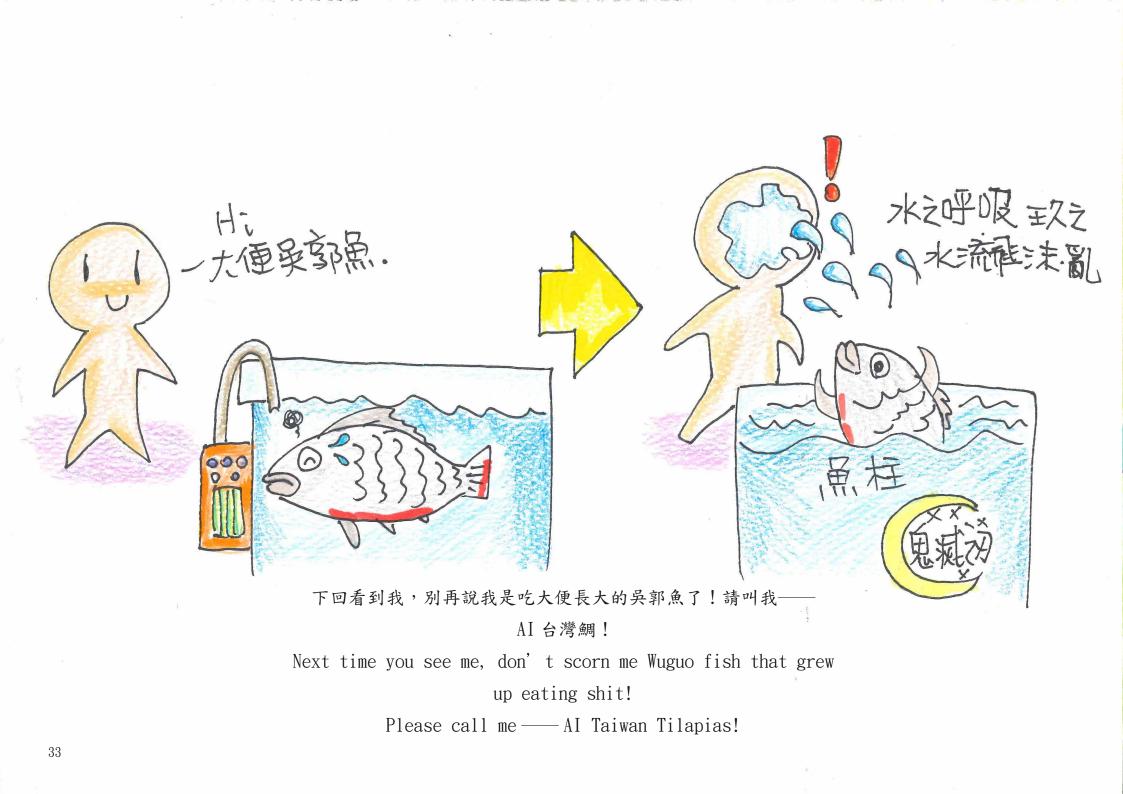


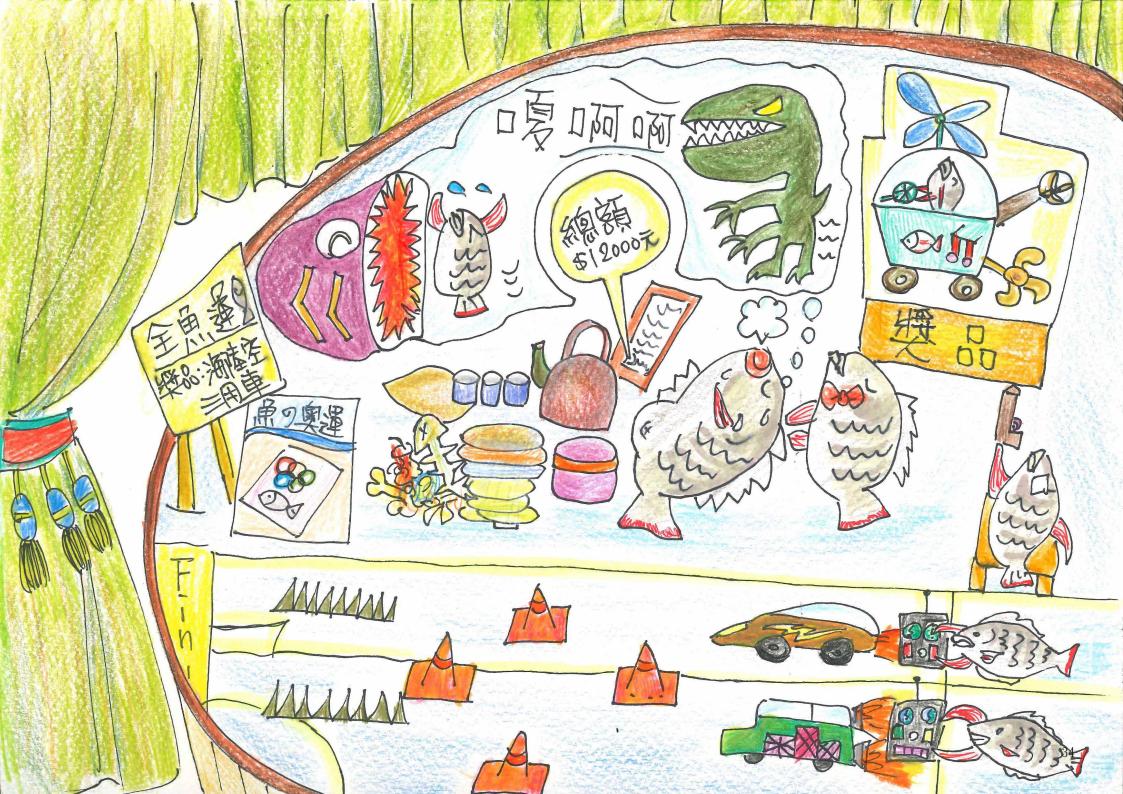


球第一個太空漁類食品。這是何等的殊榮啊!

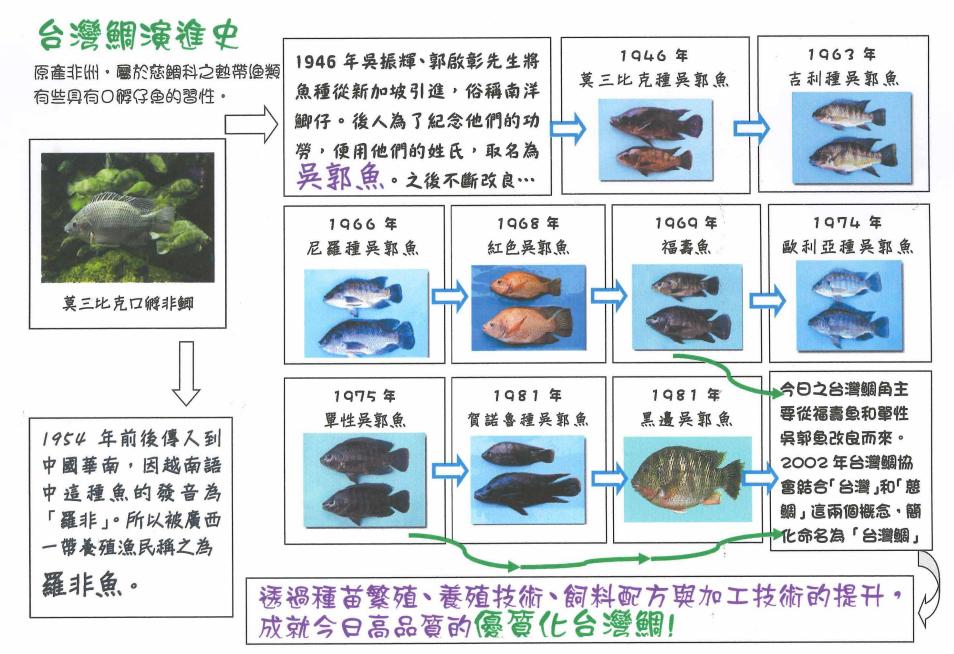
In 2020, we won another achievement. We obtained the international fishery HACCP certification and became the world's first space fish food. What an honor it was!











資料參考網站一漁鄉風情 http://www.nses.cyc.edu.tw/html/fish/69.html

